Alt Order#

06297166



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
946022-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

Flight Dates

10/16/12 - 10/22/12

Advertiser

Treasure Coast Jobs Coalit

Estimate Number Product TREASURE CST. JBS CO C16C22

Order#

946022

Billing Address:

www.thewpbfchannel.com

Smart Media Group LLC (VA) Attention: Accounts Payable 814 King St Ste 400

Alexandria, VA 22314

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

		<u></u>
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
		7
IDB#	Advertiser Code	Product Code
1046	TCJC	ORDR
Agency Ref	Advertiser Ref	

Spots/	
MTWTFSS Length Week Rate Type	Start Date End Date Description Start/End Time
1 :30 1 \$550.00 NM	0/19/12 10/19/12 Dr. Oz 4-5p Class of Time - Pre-emptible with notice
Rate \$550.00	/eeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/15/12 10/21/121 1
Start/End Time Length Ad-ID	pots: # Ch Day Air Date Air Time Description
4-5p :30 TCJC0312TVH	1 WPBF F 10/19/12 4:12 PM Dr. Oz
1 :30 1 \$525.00 NM	0/19/12 10/19/12 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice
Rate \$525.00	/eeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/15/12 10/21/121 1
Start/End Time Length Ad-ID	pots: # Ch Day Air Date Air Time Description
5-6pm :30 TCJC0312TVH	1 WPBF F 10/19/12 5:27 PM M-F 5pm News
1 30 1 \$1,000,00 NM	0/22/12 10/22/12 M-SUN WPBF News 25 @11-11:35PM
1 :30 1 \$1,000.00 NM	0/22/12 10/22/12 M-SUN WPBF News 25 (11-11:35PM class of Time - Fixed Non Pre-emptible
<u>Rate</u> \$1,000.00	/eeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 1 1
Start/End Time Length Ad-ID	pots: # Ch Day Air Date Air Time Description
PM11-11:35PM :30 TCJC0312TVH \$	1 WPBF M 10/22/12 11:26 PM M-SUN WPBF News 25 @
PM11-11:35PM :30 TCJC0312TVH \$ 1 :30 1 \$500.00 NM	
	1 WPBF M 10/22/12 11:26 PM M-SUN WPBF News 25 @ 0/22/12 10/22/12 WPBF News 25 Mornings6-7AM
1 :30 1 \$500.00 NM	1 WPBF M 10/22/12 11:26 PM M-SUN WPBF News 25 @ 0/22/12 10/22/12 WPBF News 25 Mornings6-7AM class of Time - Pre-emptible with notice /eeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS 10/28/Week 10/28/12 Spots/Week 10/28/12 pots: # Ch Day Air Date Air Time Description Description
1 :30 1 \$500.00 NM Rate \$500.00	1 WPBF M 10/22/12 11:26 PM M-SUN WPBF News 25 @ 0/22/12 10/22/12 WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice /eeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS 10/28/Week Spots/Week 10/22/12 10/28/12 1 1
1 :30 1 \$500.00 NM Rate \$500.00 Start/End Time Length Ad-ID	1 WPBF M 10/22/12 11:26 PM M-SUN WPBF News 25 @ 0/22/12 10/22/12 WPBF News 25 Mornings6-7AM class of Time - Pre-emptible with notice /eeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS 10/28/Week 10/28/12 Spots/Week 10/28/12 pots: # Ch Day Air Date Air Time Description Description
1 :30 1 \$500.00 NM Rate \$500.00 Start/End Time Length Ad-ID 6-7AM :30 TCJC0312TVH	1 WPBF M 10/22/12 11:26 PM M-SUN WPBF News 25 @ 0/22/12 10/22/12 WPBF News 25 Mornings6-7AM class of Time - Pre-emptible with notice WPBF News 25 Mornings6-7AM Jeeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS 10/28/Week 10/28/12 Spots/Week 10/28/12 Spots: # Ch Day Air Date 1 WPBF M Air Date 10/22/12 Air Time 10/28/12 Description 10/28/12 1 WPBF M 10/22/12 6:43 AM WPBF News 25 Mornings 0/20/12 10/20/12 Miami vs. FSU College Fc330-7pm
1 :30 1 \$500.00 NM Rate \$500.00	1 WPBF M 10/22/12 11:26 PM M-SUN WPBF News 25 @ 0/22/12 10/22/12 WPBF News 25 Mornings6-7AM class of Time - Pre-emptible with notice WPBF News 25 Mornings6-7AM deeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS 10/28/12 Spots/Week pots: # Ch Day Air Date 1 WPBF M Air Date 10/22/12 Air Time 10/28/12 Description 10/22/12 1 WPBF M 10/22/12 6:43 AM WPBF News 25 Mornings 0/20/12 10/20/12 Miami vs. FSU College Fc330-7pm class of Time - Pre-emptible with notice Yeeks: Start Date 10/20/12 End Date 10/20/12 MTWTFSS 10/20/20/20/20/20/20/20/20/20/20/20/20/20
1 :30 1 \$500.00 NM Rate \$500.00 Start/End Time Length Ad-ID 6-7AM :30 TCJC0312TVH 1 :30 1 \$4,000.00 NM Rate \$4,000.00 Start/End Time Length Ad-ID	1 WPBF M 10/22/12 11:26 PM M-SUN WPBF News 25 @ 0/22/12 10/22/12 WPBF News 25 Mornings6-7AM class of Time - Pre-emptible with notice Find Date 10/22/12 MTWTFSS 10/25/Week Joves: # Ch Day Air Date 10/22/12 Air Date 10/22/12 Air Time Description 1 1 WPBF M 10/22/12 6:43 AM WPBF News 25 Mornings 0/20/12 10/20/12 Miami vs. FSU College Fc330-7pm class of Time - Pre-emptible with notice Start Date 10/15/12 End Date 10/21/12 MTWTFSS 10/25/Week 10/21/12 Spots/Week 10/21/12
1 :30 1 \$500.00 NM Rate \$500.00 Start/End Time Length Ad-ID 6-7AM :30 TCJC0312TVH 1 :30 1 \$4,000.00 NM Rate \$4,000.00 Start/End Time Length Ad-ID	1 WPBF M 10/22/12 11:26 PM M-SUN WPBF News 25 @ 0/22/12 10/22/12 WPBF News 25 Mornings6-7AM class of Time - Pre-emptible with notice //eeks: Start Date 10/22/12 10/28/12 1 1 pots: # Ch Day Air Date Air Time Description 1 WPBF M 10/22/12 6:43 AM WPBF News 25 Mornings 0/20/12 10/20/12 Miami vs. FSU College Fc330-7pm class of Time - Pre-emptible with notice //eeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/121- 1 pots: # Ch Day Air Date Air Time Description 1 WPBF Sa 10/20/12 12:01 AM Miami vs. FSU College Fco
1 :30 1 \$500.00 NM Rate \$500.00 Start/End Time	1 WPBF M 10/22/12 11:26 PM M-SUN WPBF News 25 @ 0/22/12 10/22/12 WPBF News 25 Mornings6-7AM class of Time - Pre-emptible with notice //eeks: Start Date 10/28/12 10/28/12 1 1 pots: # Ch Day Air Date Air Time Description 1 WPBF M 10/22/12 6:43 AM WPBF News 25 Mornings 0/20/12 10/20/12 Miami vs. FSU College Fc330-7pm class of Time - Pre-emptible with notice //eeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/121 1 pots: # Ch Day Air Date Air Time Description 1 WPBF Sa 10/20/12 12:01 AM Miami vs. FSU College Foo LR - Football 0/20/12 10/20/12 GMA Saturday 7-8am Sat 7am-8am

NVOICE



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
946022-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coali	TREASURE CST. JBS CO	C16C22

www.thewpbfchannel.com

							Spots/			
ine Star	t Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 10/2 Clas		10/20/12 ne - Pre-em	GMA Saturday 7-8an ptible with notice	n Sat 7am-8am	1-	:30	1	\$450.00	NM	
Spots	s: <u>#</u> Ch	Day Air	r Date Air Time Desc	cription	Start/End Time		h Ad-ID			Rate Type
1 WPBF Sa 10/20/12 7:57 AM GMA Saturday 7-8am		Sat 7am-8am	:30 тсэс0312тvн				\$450.00 NM			
7 10/2 Clas		10/20/12 ne - Pre-em	Sat Jeopardy ptible with notice	Sat 7:30-8PM	1-	:30	1	\$600.00	NM	
Weel	ks:	Start Date 10/15/12	End Date MTWTFSS 10/21/121-		<u>Rate</u> \$600.00					
Spots	s: <u>#</u> Ch				Start/End Time		h Ad-ID			Rate Type
	1 WF	PBF Sa 10 Credited		leopardy	Sat 7:30-8PM	:0	0			\$600.00 NM
8 10/1 Clas		10/18/12 ne - Pre-em	WPBF News 25 Morr	nings6-7AM	1	:30	1	\$500.00	NM	
Weel	ks:	Start Date 10/15/12	End Date MTWTFSS 10/21/121	OP CASE TO COL	<u>Rate</u> \$500.00					
Spots	s: <u>#</u> Ch				Start/End Time	Length Ad-ID			Rate Type	
	1 WF	PBFTh 10	/18/12 6:23 AM WPB	BF News 25 Mornings	6-7AM	:3	0 тсэс0312	2TVH		\$500.00 NM
9 10/1 Clas		10/16/12 ne - Fixed N	WPBF News 25 @ N on Pre-emptible	loon 12pm-1230pm	-1	:30	1	\$375.00	NM	4, .
Weel	ks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -1		<u>Rate</u> \$375.00	13				
Spots	s: <u>#</u> Ch				Start/End Time		<u>h Ad-ID</u>			Rate Type
1 WPBF Tu 10/16/12 12:29 PM WPBF News 25 @ Noon		12pm-1230pm	:30 тсэс0212тvн			\$375.00 NM				
10 10/1 Clas		10/16/12 ne - Pre-em	WPBF News 25 Morr ptible with notice	nings6-7AM	-1	:30	1	\$500.00	NM	
Weel	ks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -1	Spots/Week 1	<u>Rate</u> \$500.00					***************************************
Spots	s: <u>#</u> Ch			<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Tu 10	/16/12 6:43 AM WPE	BF News 25 Mornings	6-7AM	:3	0 тслс0212	2TVH		\$500.00 NM
					Total Spots		9			

Payment Terms 30 Days

 Gross Total
 \$8,400.00

 Agency Commission
 \$1,260.00

 Net Amount Due
 \$7,140.00